

Ritchies Lion Promotion 1644 Terms & Conditions ("Conditions of Entry")

Schedule													
Promotion:	Ritchies Lion Promotion 1644												
Promoter:	LD&D Australia Pty Ltd ABN 68 083 019 390, 737 Bourke Street, Docklands, VIC 3008, Australia. Ph: 1800 677 852												
Promotional Period:	Start date: 01/05/19 at 12:00 am AEST End date: 11/06/19 at 11:59 pm AEST												
Eligible entrants:	Entry is only open to NSW, QLD and VIC residents. Entrants under the age of 18 must have parent or legal guardian approval to enter.												
How to Enter:	To enter the Promotion, the entrant must complete the following steps during the Promotional Period: a) purchase a Participating Lion Product (defined below), from any Ritchie's Independent Grocery store in Victoria, Queensland or New South Wales ("Participating Venues"); and b) visit ritchieswin.com.au, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (first name, last name, date of birth, email address and phone number). <u>Proof of Purchase:</u> The entrant must retain proof of purchase. The proof of purchase required is an original receipt and the product barcode for the Participating Beverage purchase. The entrant must fill out the online entry form for every entry.												
Participating Lion Products:	<ul style="list-style-type: none"> • Lion branded Milk- Dare, Farmers Union, Big M, Dairy Farmers and PURA; • Lion branded Yoghurt - Farmers Union, Dairy Farmers, The Culture Co, Yoplait; or • Lion branded Juice - Daily Juice, Juice Brothers. <p><i>Not all brands listed above are available for purchase in all States.</i></p>												
Entries permitted:	Entrants may enter multiple times provided each entry is submitted separately in accordance with the entry instructions above. Limit one (1) entry permitted per Participating Beverage purchased in accordance with the above entry requirements. The entrant is eligible to win a maximum of one (1) Daily Prize and one (1) Major Prize. By completing the entry method, the entrant will receive one (1) entry.												
Total Prize Pool:	AUD \$14,200.00												
<table border="1"> <thead> <tr> <th>Prize Description</th> <th>Number of this prize</th> <th>Value (per prize)</th> <th>Winning Method</th> </tr> </thead> <tbody> <tr> <td>Major Prize: The prize is a \$10,000 Flight Centre voucher.</td> <td align="center">1</td> <td align="center">AUD\$10,000.00</td> <td>Major Draw: computerised random selection - 13/06/19 at 12:00 pm AEST</td> </tr> <tr> <td>Daily Prize: The prize is a \$100.00 VISA gift card.</td> <td align="center">42 (1 prize per daily draw)</td> <td align="center">AUD\$100.00</td> <td>Daily Draw: computerised random selection - from 02/05/2019 to 12/06/2019 at 02:00 pm AEST.</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	Winning Method	Major Prize: The prize is a \$10,000 Flight Centre voucher.	1	AUD\$10,000.00	Major Draw: computerised random selection - 13/06/19 at 12:00 pm AEST	Daily Prize: The prize is a \$100.00 VISA gift card.	42 (1 prize per daily draw)	AUD\$100.00	Daily Draw: computerised random selection - from 02/05/2019 to 12/06/2019 at 02:00 pm AEST.
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Prize Conditions:	<p>Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card.</p> <p>All Daily Prizes are subject to VISA's conditions, including the following:</p> <ol style="list-style-type: none"> a) Visa prepaid gift cards are issued by Heritage Bank Limited, ABN 32 087 652 024 AFSL/ACL No. 240984. b) Visa prepaid gift cards can be used for purchasing goods and services where ever Visa prepaid cards are accepted for electronic transactions (excluding transactions at ATMs or over the counter at financial institutions). The card is not a credit card and nor is it linked to a deposit account with us. Some merchants may choose not to accept Visa prepaid cards. c) Visa prepaid gift cards must be activated within two (2) months of dispatch to a winner, as detailed in the instructions that accompany the Visa prepaid gift card. d) Visa prepaid gift cards are valid until the expiry date shown on the front of the card, after activation. Upon expiration, the gift card will not be available for use. e) Visa prepaid gift cards are not transferable or exchangeable and cannot be redeemed as cash. 												

	<p>f) Any ancillary costs associated with redeeming the Visa prepaid gift card are not included. This may include, for example, any fees charged by merchants for using the card, or currency exchange fees.</p> <p>g) The card is like cash and may not be replaced if misused, lost, stolen or damaged.</p> <p>h) If for any reason a claimant does not redeem the entire balance on the Visa gift card by its expiry, any remaining balance on the Visa gift card will be forfeited; no notice will be provided prior to expiry.</p> <p>i) Any unused balance on the Visa card cannot be redeemed as cash.</p> <p>j) Redemption of the Visa prepaid gift cards is subject to any terms and conditions of the Issuer including those specified on the Visa prepaid gift Card website located at http://www.giftcardplanet.com.au/visa-terms.</p>
Winner notification:	The winners will be contacted by email within two (2) business days of the draw. The winners will be required to provide a postal address at this time, in order for the prize to be posted to them. The Major Prize winner will be published at ritchieswin.com.au by 20/06/19.
Unclaimed Prizes:	Prizes must be claimed by 13/09/19 at 02:00 pm AEST. In the event of an unclaimed prize, the prize will be redrawn on 16/09/19 at 12:00 pm AEST at Prime Focus, Level 1, 500 Chapel Street, South Yarra VIC 3141, Australia. The winners of the redraw will be notified by email within two (2) business days of the redraw. The Major Prize winner will be notified publicly (and their details published) at ritchieswin.com.au by 23/09/19.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and the immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, its distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. If a prize is won by a person under the age of 18, the prize may be awarded to the winner's parent or guardian and where applicable to the prize a nominated parent/guardian must accompany any person under 18 years of age.
6. Draws:
 - a) The draws will take place at Prime Focus, Level 1, 500 Chapel Street, South Yarra, VIC 3141.
 - b) Daily Draws:
 - i) There will be one (1) draw conducted for the entries received each day of the Promotional Period, for a total of forty-two (42) draws ("Daily Draws"). Subject to the starting and closing time of the Promotional Period, entries into each Daily Draw will open and close each day based on Victorian local time. Each Daily Draw will take place at 2:00 pm (VIC time) on the business day after entries close for that Daily Draw, with the first Daily Draw taking place on 02/05/19 and the last Daily Draw taking place on 12/06/19. For the removal of doubt, no draws will be conducted during the weekend or on a public holiday in Victoria. Entries in each Daily Draw will NOT be entered into any subsequent Daily Draw(s).
 - ii) The first valid entry drawn in each Daily Draw will win the Daily Prize.
 - c) Major Draw:
 - i) The Major Draw will take place at 12:00 pm AEST on 13/06/19 using computerised random selection. All entries received during the Promotional Period will be entered into the Major Draw.
 - ii) The first valid entry drawn in the Major Draw will win the Major Prize.
 - d) The Promoter may draw reserve winners in case of ineligible or invalid entries.

- e) If any draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.
7. All reasonable attempts will be made to contact each winner.
 8. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
 9. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
 10. Entrants must keep their proof of purchase specified in Purchase any eligible Lion products to win for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
 11. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
 12. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
 13. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and/or specification, subject to any written directions of a regulatory authority.
 14. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
 15. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
 16. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at <https://www.lionco.com/legal/privacy-policy>. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia.
 17. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory or postcode of residence.
 18. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner (or their parent or legal guardian if under the age of 18) may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize. If a winner is under the age of 18, a nominated parent or legal guardian of the winner will be required to sign the legal release on the winner's behalf.
 19. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. The terms and conditions

which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.

20. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
21. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
22. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
23. The Promoter acts as agent for and on behalf of LD&D Milk Pty Limited, LD&D Foods Pty Limited, Berri Pty Limited, Butterfields Specialty Foods Pty Ltd, Dairy Farmers Pty Limited, Dairy Vale Foods Pty Ltd and QUD Pty Ltd in accordance with the agency arrangements detailed more specifically by calling the Promoter's consumer enquiry centre. You expressly acknowledge the appointment of the Promoter by the companies listed above as agent of those companies. All acts by the Promoter in connection with this agreement are acts taken on behalf of the companies listed above as agent of those companies.
24. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
25. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
26. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
27. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
28. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
29. Authorised under: NSW Permit No. LTPS/19/32770.